



KEYSTONE ASSET MANAGEMENT PARTNERS WITH REALTYTRAC TO MARKET FORECLOSED PROPERTY LISTINGS

*REO Listings Exposed to Millions of Buyers and Investors Nationwide
RealtyTrac Users Can Make Online Offers on Keystone REO Properties*

FOR IMMEDIATE RELEASE

LANSDALE, PA – Feb. 22, 2010 – Keystone Asset Management Inc., a national provider of comprehensive REO, Default Management and Property Valuation Services, recently announced that it has partnered with RealtyTrac Inc., the leading online foreclosure marketplace for default, auction and bank-owned REOs. The partnership gives additional market exposure for foreclosed property listings provided by Keystone Asset Management, displaying them prominently to RealtyTrac’s 3 million unique monthly visitors.

“Having an additional resource to post our listings will provide greater market visibility,” said Jane Hennessy, Executive Vice President of Keystone. “Our strategic partnership with RealtyTrac will help us leverage our exposure to the marketplace and assist our agents in promoting the properties to interested buyers across the country.”

Homebuyers and investors using RealtyTrac can easily make online offers or inquiries on the Keystone-provided REO properties. Users can simply click on the “Bank Owned” tab on any RealtyTrac search results page and look for properties with the “Make Offer” button.

“This partnership will offer great value to our users, giving them the ability to pinpoint REO properties that lenders are actively marketing for sale and to conveniently pursue and purchase those properties,” said Rick Sharga, Senior Vice President for RealtyTrac. “Together with Keystone, we believe we can have a positive impact on the national housing market by bringing together motivated buyers and sellers of foreclosed real estate.”

In 2009, a record 2.8 million homes received a foreclosure filing. This represents a 21 percent increase in total filings from 2008. The number of foreclosures is expected to increase significantly in 2010 as millions of option ARMS and ALT-A mortgages reset in the next 12 to 18 months and double-digit unemployment plagues the national economy this year.

About Keystone Asset Management

Since 1995, leading banks, mortgage companies and loan servicers have relied upon Keystone Asset Management for comprehensive REO Marketing, Default Management and Property Valuation Services. Its commitment to knowledgeable, well-trained staff along with state-of-the-art web-based technologies and a nationwide partnership with real estate brokers, agents, attorneys, title companies and property preservation vendors has made them a recognized industry leader in the default marketplace. Hallmarks of service include: Accurate and timely disposition of non-performing assets, personalized service and custom reporting capabilities. For more information visit the Keystone Asset Management website at www.keystonebest.com or call (215) 855-3350 ext. 114.

About RealtyTrac Inc.

RealtyTrac (www.realtytrac.com) is the leading online marketplace of foreclosure properties, with more than 1.5 million default, auction and bank-owned listings from over 2,200 U.S. counties, along with detailed property, loan and home sales data. Hosting more than 3 million unique monthly visitors, RealtyTrac provides innovative technology solutions and practical education resources to facilitate buying, selling and investing in real estate. RealtyTrac's foreclosure data has also been used by the Federal Reserve, FBI, U.S. Senate Joint Economic Committee and Banking Committee, U.S. Treasury Department, and numerous state housing and banking departments to help evaluate foreclosure trends and address policy issues related to foreclosures. RealtyTrac publishes a blog with daily updates on the foreclosure market (www.foreclosurepulse.com) and a monthly print newsletter covering the foreclosure market in depth (www.foreclosurenewsreport.com).

###

Media Contacts:

Wendy Madonna
Keystone Asset Management
215-855-3350 ext. 142
wmadonna@keystonebest.com

Michelle Sabolich
Atomic Public Relations
(415) 593-1400 ext. 233
michelle.sabolich@atomicpr.com